

# CONFIDENCE WITH US





## **Murdaya Widyawimarta Po**

**Founder / Chairman**

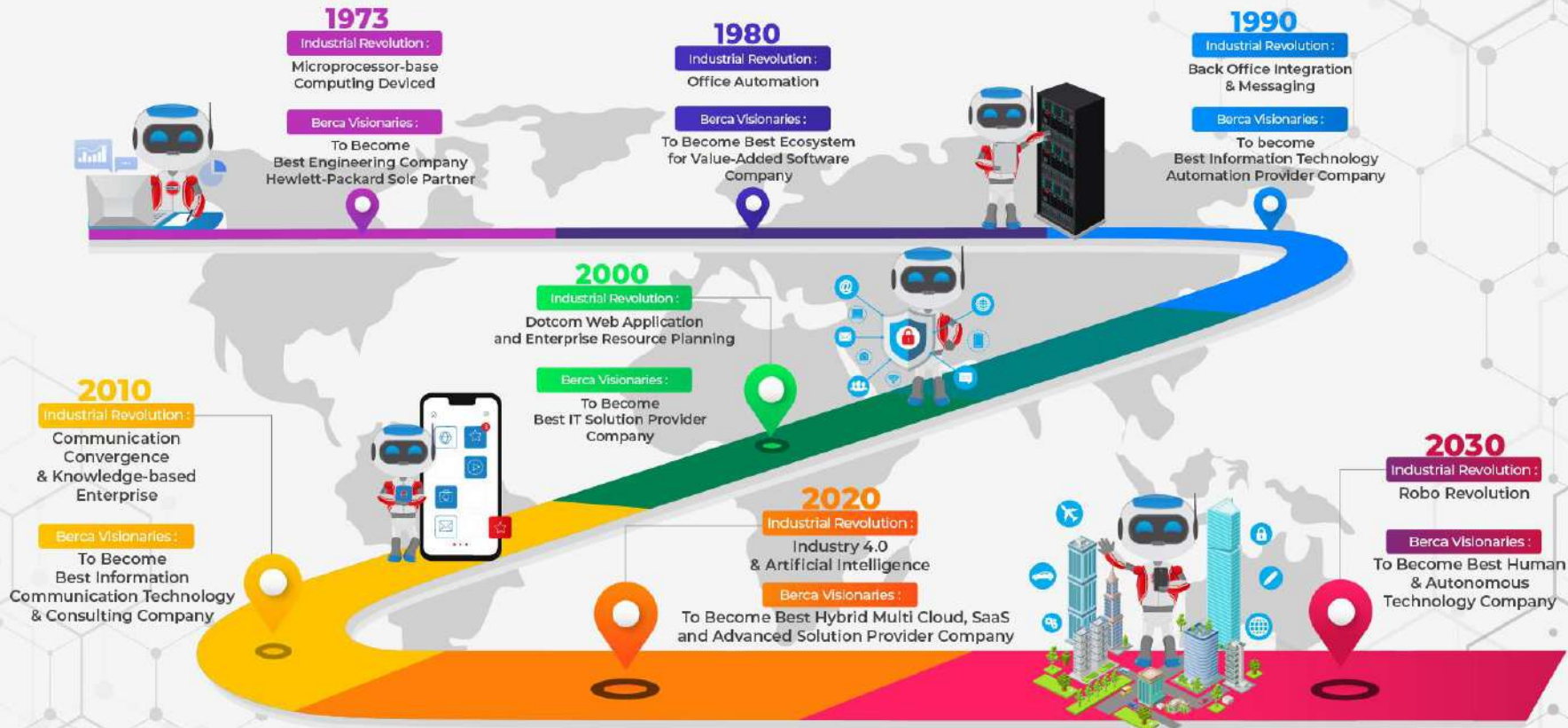
- **Founder/ Chairman of CCM (Central Cipta Murdaya) Holding with more than 60 operating companies**
- **Forbes Indonesia's 50 Richest for many years consecutively**
- **Awarded Best Entrepreneur Alumni of all time from University of Indonesia**
- **Head of Special Committee for the Anti Discrimination Law, for the period of 2007-2008**
- **Head of Working Committee for the Citizenship Law, for the period of 2005-2006**
- **Chairman of PGI for period of 2014-2018, 2018-2022**
- **Supervisory Board of Walubi (Council of Indonesian Buddhist Communities)**

## ABOUT US

**With more than 40 years experience** serving valued customers from small business to enterprise and global customers across vertical industries throughout Indonesia; secured data centers from edge to cloud to core data centers across variety end user computing environments; from system software to application software; from monolithic to micro services type of application across different kind of APIs; from capex to opex to cloud to managed operations business models.



# INDUSTRIAL REVOLUTION & BERCA VISIONARIES





## OUR VISION

To become a leading company for all stakeholders.

## OUR MISSION

To become the leading Information Technology and Measurement Company in Indonesia by providing customers with excellent value, superior products and services, relevant technology through good and sustainable relationship with business partners and our shareholders.

## COMPANY STATEMENT

Berca Hardayaperkasa is committed to become the leading and reputable company in Information Technology, Telecommunication and Measurement Technology in meeting the customers expectation for the quality, reliability and within schedule delivery of its products and services, to achieve the customer satisfaction.





## **BINTORO WIYONO**

**President Director PT Berca Hardayaperkasa**

Today, we live in an era of rapid and exponential changes. Innovation in new business and collaboration models drive changes in customer behaviors and patterns. Business must adapt and agile by carrying out business transformation supported by digital transformation and modernization of application software and infrastructure.

Advances in information technology, telecommunications, mobility, digital adoption play an important role in all aspects of our lives. Every company will be a technology company, no matter what products or services it provides. The companies that embrace this fact are the ones that shape our future. Today, no company can build, deliver, market or commercialize its products and services efficiently without technology. With more than 40 years experiences,

PT. Berca Hardayaperkasa is confident and committed to accelerate digital transformation journey of our valued customers.

# OUR VALUE

## People

People are the most important asset of the company and the company will help them to develop their full potential

## Excellence

We strive for excellence and focus on a high level of achievement

## Teamwork

We achieve our common objectives through teamwork

## Innovation

We encourage new ideas and innovation

## Respect

We trust and respect for the individual

**Service Excellence is Our Culture**



## QUALITY & SECURITY MANAGEMENT SYSTEM CERTIFICATION

PT Berca Hardayaperkasa is determined to become a leading company in Indonesia in Information Technology, Telecommunications, and Measurement Technology by ensuring customer satisfaction through the provision of quality, reliable products on-time delivery.

In achieving this commitment, the management adopts programs:

- Continuous improvement
- Good teamwork
- Quality Management System
- Refers to the relevant regulatory provisions

PT Berca Hardayaperkasa always abides by all rules and regulations related to security information applicable in the Republic of Indonesia's territory and the area where the work is carried out.

We also make continuous improvements to the performance of the Information Security Management System.

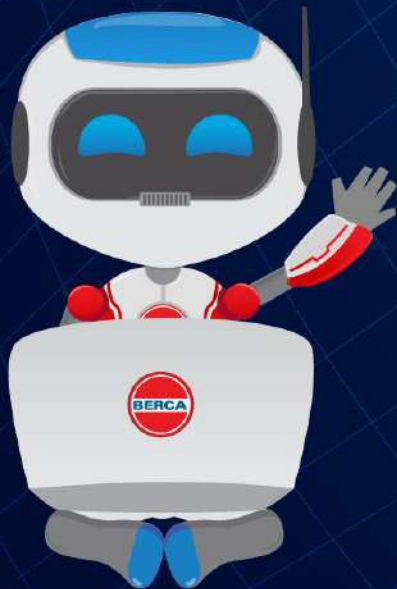
In fulfilling stakeholder expectations by realizing Quality Management System, Confidentiality, Integrity, and Availability of information, PT Berca Hardayaperkasa implements ISO / IEC 27001: 2013 ISMS, Certificate No: IS 738424 and ISO 9001:2015, Certificate No: ID03/00084.



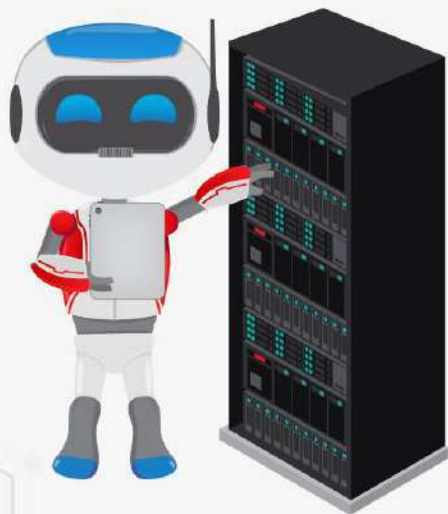


## OUR SOLUTION AND SERVICE

With more than 40 years experiences, our world class solution and internationally certified experts will accelerate your digital transformation journey in order to meet your business objectives and goals. Let's start your success and find your solution here.



1. ➤ IT Infrastructure Solution
2. ➤ Business Continuity & Data Protection Solution
3. ➤ Software Defined Data Center
4. ➤ IT Services Solution
5. ➤ Digital Workspace Solution
6. ➤ Business Support Application
7. ➤ Modern Data Center & Cloud Services
8. ➤ Network & Security
9. ➤ Telecommunication Measurement & Infrastructure
10. ➤ Database Solution
11. ➤ Analytics Solution
12. ➤ Application/ Special Solution
13. ➤ Data Integration
14. ➤ Data Platform
15. ➤ IoT/Industrial 4.0 Solution
16. ➤ Artificial Intelligence/ Machine Learning
17. ➤ IT Automation Solution
18. ➤ Enterprise Resource Planning
19. ➤ Human Capital Management
20. ➤ Technology Consulting Services



## IT INFRASTRUCTURE SOLUTION

IT infrastructure is the backbone for all organizations. A good IT infrastructure will improve workforce efficiency in achieving business goals. Planning, implementing, and managing IT infrastructure requires expertise and experience from all products or solutions such as computing solutions, storage solutions, hybrid computing solutions, personal storage cloud solutions, and edge computing solutions.

### Objective

- Reducing costs and driving revenue
- Increase efficiency in the organization
- Help achieve strategic business goals

### Benefits

- Reducing capital expenditure
- Increasing security and ability to focus on core business
- Improving the efficiency and effectiveness of scalability

### Powered by Technology Ecosystems





## BUSINESS CONTINUITY & DATA PROTECTION SOLUTION

Data is the source of life for many businesses in the world, regardless of the size of the business. Currently Data has a function to conduct transactions, communication, or other functions. When organizations decide to protect data as a business continuity plan, focus on data and applications that are very important.

### Objective

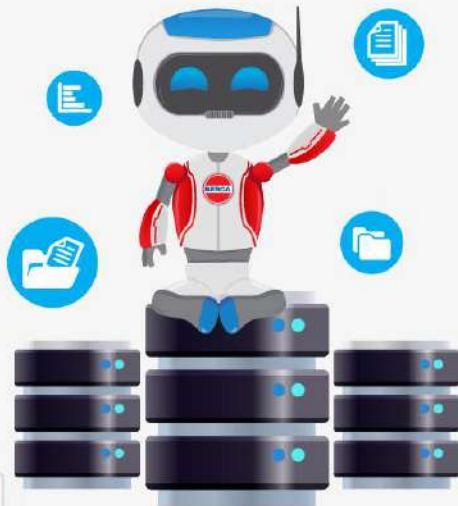
- Reducing risk and increasing business resilience
- Reducing the potential for downtime

### Benefits

- Protect resources and control costs
- Reducing risk and increasing time to respond quickly when downtime occurs
- Establish practical recovery methodologies

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## SOFTWARE DEFINED DATA CENTER

Nowdays Companies are steadily moving from legacy data centers, deploying and adopting Software-Defined Data Center transforming data center to Highly agile IT systems. A software-defined data center allows all infrastructure to be delivered as-a-services, which increase flexibility by building more automation.

### Objective

- Provides productivity, agility and increased time-to-service for businesses that operate virtualized Data Centers

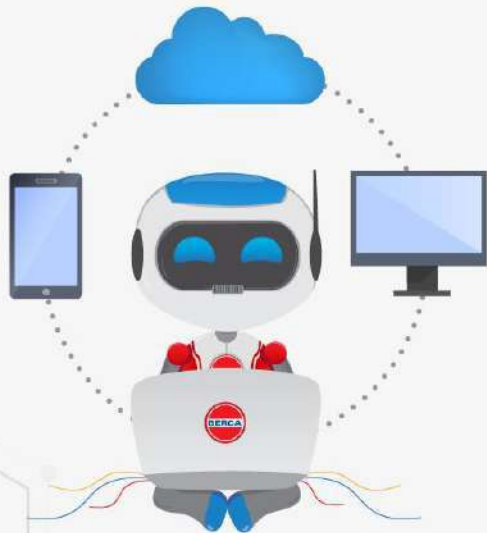
### Benefits

- Increase Efficiency and Agility
- Increase Service Uptime and Resilience
- Cost Savings
- Reduced Reliance on Equipment Vendors

### Powered by Technology Ecosystems







## IT SERVICE SOLUTION

IT Services Solution make business to keep connected with their clients and services, because not every companies needs a whole comprehensive and proactive IT service plan.

### Objective

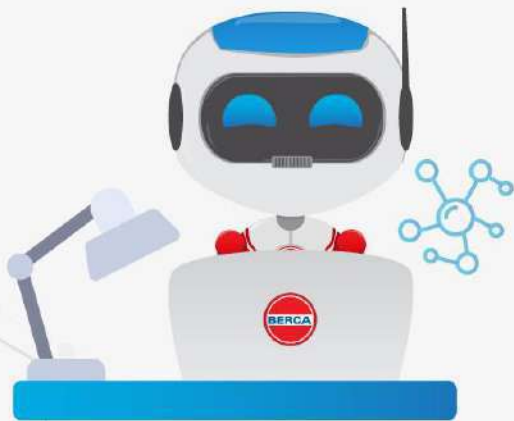
- Ensure IT Solution integrate into business strategy

### Benefits

- Reduce risk and increase flexibility and agility
- Increase focus on core business
- Provide the latest technology to the company

### Powered by Technology Ecosystems





## DIGITAL WORKSPACE SOLUTION

Implementing a digital workspace will create a new environment for better communication, faster collaboration and more innovation in whole companies. Our teams enable the companies to efficiently transform IT operations by focusing on business outcomes. With a unified approach and identify solutions will help employee work in an agile way, so they can be productive from any device and location.

### Objective

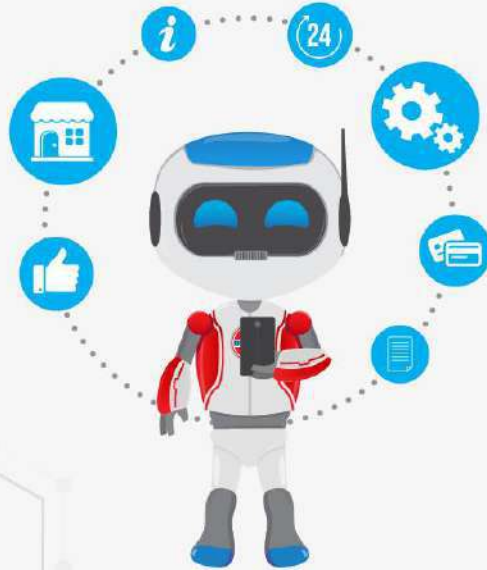
- Promote rapid growth
- Promote strategic initiatives
- Support business goals

### Benefits

- Use of office space
- Allow employees to work remotely
- Save time through analytics
- Cost reduction

### Powered by Technology Ecosystems





## BUSINESS SUPPORT APPLICATION

Today, IT Infrastructure comes with increasingly complex features and processes when companies implement them. Through Business Support Application, our experts can help companies manage and operate every IT infrastructure that has been embedded in the company. In the process, there will be many challenges and risks that arise and of course, these risks must be minimized immediately.

### Objective

- Help companies improve the right infrastructure in the company environment and minimize complex problems.

### Benefits

- Providing Support for Users in running their daily business

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## MODERN DATA CENTER & CLOUD SERVICES

Modern Data Centers begin with IT infrastructure and fundamental changes in building company infrastructure. Convergent infrastructure reduces the time and cost of deploying, configuring and managing hardware and software components separately and increasing the time to assess IT investment.

### Objective

- Evolve the Data Center Without Risk
- Lower Total Cost of Ownership
- Scale of business growth

### Objective

- Providing Agility to Your Business Needs
- Scale Easily for Change
- Take Control of CapEx and OpEx

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vmware®

NUTANIX



Red Hat







## NETWORK & SECURITY

Viruses, spyware, worms, malware and service attacks are constant threats to a company's network, data, time and productivity. Network and security protects application infrastructure in real time, against network and application downtime, malware spread, information theft, web services attacks, etc. More than ever before, network security must become application aware in order to mitigate application threats.

### Objective

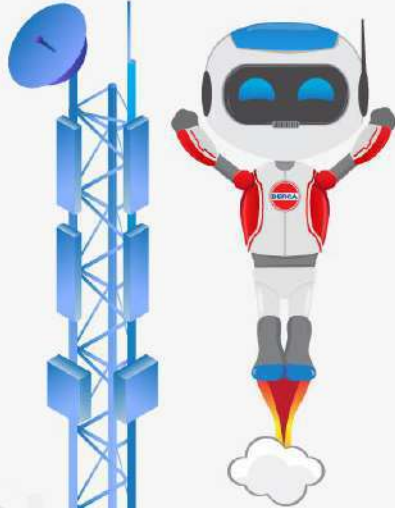
- Detecting hack threats
- Reduce loss of productivity
- Stop bad applications
- Clean the network of Malware

### Objective

- Employees can work from any locations (remote)
- The network can be expanded and enhanced depending on your company's needs.
- Making sensitive client information safe

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## TELECOMMUNICATION MEASUREMENT & INFRASTRUCTURE

TMI is a strategic business unit that provides integrated and efficient communication services, measurement services, telecommunications infrastructure and outsourcing, and network service provider solutions.

TMI offers integrated solutions that are precisely efficient and fast with the support of our highly qualified professionals and collaboration with leading technology companies such as Keysight Technologies, Microsemi, King Fisher, WiLAN, Air Span.

### Objective

- Providing systems with high stability, to help experts in technology development
- Providing measurement tools that simple, accurate and accelerated

### Objective

- Accurate and precision measurement
- Easy to use to compile data result
- Avoiding unnecessary costs

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## DATABASE SOLUTION

For many companies, having good data planning is not only an advantage but also a necessity. The company has several choices, whether to transform by adopting advanced technology or sticking with conventional technology. The presence of a database solution to help companies store, manage and analyze large amounts of data. Berca provides the technical assistance needed to help companies make important decisions, regardless of how much data is used.

### Objective

- Manage your important business data
- Analyze business requirements
- To store and transform data into
- Information to support making decisions

### Objective

- Will save company finance
- Increase data security
- Reduce the amount of time spent managing data

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Service  
BEYOND TECHNOLOGY

ORACLE®

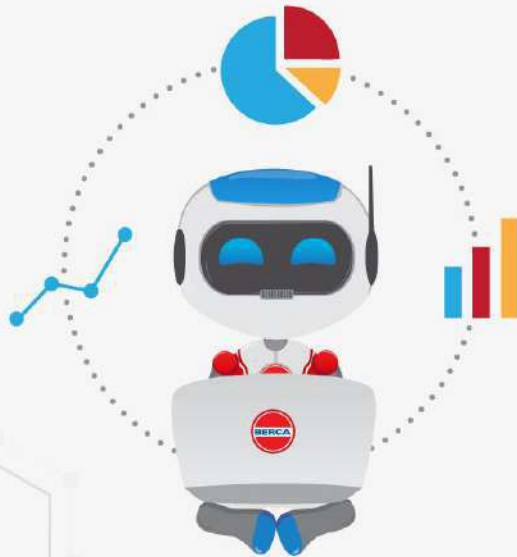
TIBERO  
DataBase



EDB™  
POWER TO POSTGRES



PostgreSQL



## ANALYTICS SOLUTION

Data analysis uses qualitative and quantitative methods that are used to increase productivity in achieving business goals. Then the data is extracted and categorized for analysis according to requirements.

### Objective

- Predict unknown outcomes and automate decisions
- Define the business impact
- Find the best solution-optimize

### Objective

- Increase flexibility and analytical skills
- Reducing risk & fraud
- Helping companies save time

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ORACLE®

MicroStrategy®



TIBCO® Spotfire®

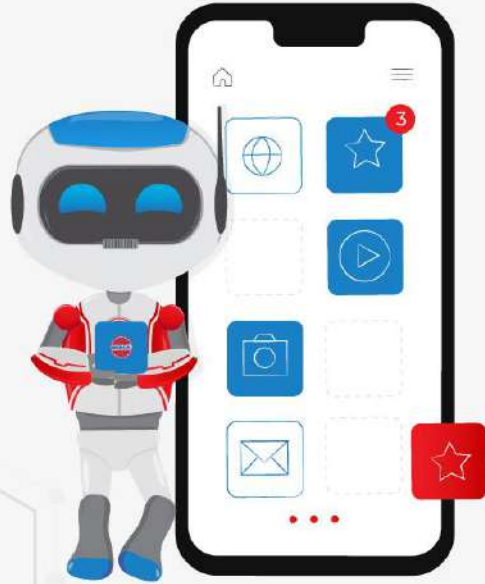
SQREAM

Hitachi Vantara

sas

MICRO FOCUS





## APPLICATION/SPECIAL SOLUTION

Applications are programs that are designed for end users. Application software (also called end-user programs) include things like basic data programs, word processors, Web browsers, and spreadsheets. The developer can choose the best application to be used by the end user and the Applications are installed on the user's PC and / or server.

### Objective

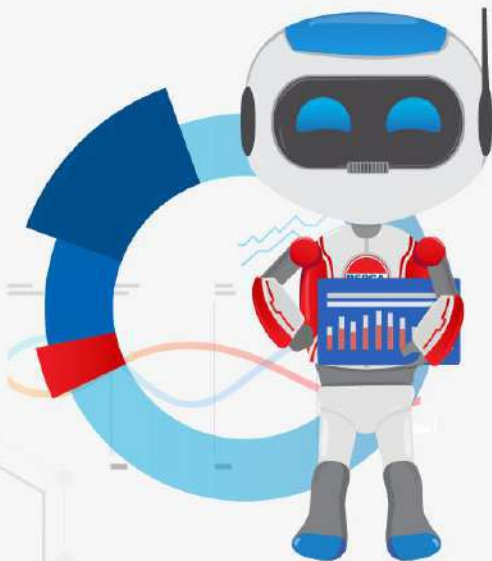
- Maintains and control the business.
- Designed to meet the specific needs of each organization.

### Objective

- Reducing human resources.
- Increase Profits
- Measuring business productivity

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## DATA INTEGRATION

Data integration is the most important aspect in a company, this aspect can be a corporate data warehouse or business intelligence system. Because the different volumes of data grow so significantly, Berca helps solve these very complex challenges. Data integration enables companies to collect large amounts of data from marketing operations software, sales systems, web traffic, CRM platforms, and customer success systems.

### Objective

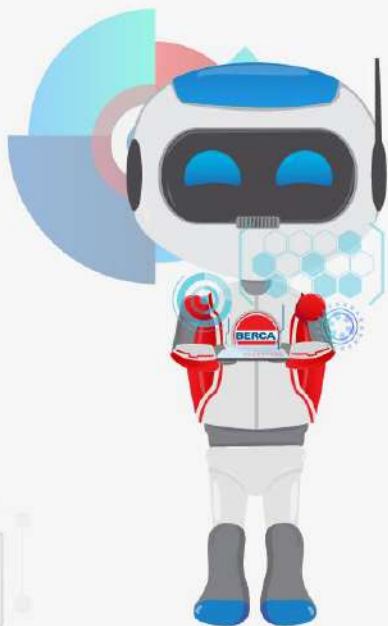
- Allows company to pull together large volumes of data

### Objective

- Integrate data from multiple sources
- Increase competitiveness
- Make collaboration more effective

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## DATA PLATFORM

The existence of exponential data growth makes data an important characteristic of modern data platforms. Users not only can find existing data but also must be able to interpret the data correctly and consistently. The same data may have different meanings for different group users. Creating a catalog of decentralized data within a company is one of the solutions in the data.

### Objective

- Analyze data in real time
- Discover, explore and navigate big data source
- Manage and analyze unstructured data

### Objective

- Ensures eligible employees within an enterprise have access to the right data at the right time
- A data platform can allow businesses to manage their data governance strategy better.
- A single point of access via modern authentication tools, such as SSO, to ensure authorization for your users

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ORACLE®



Pivotal teradata.



CLOUDERA





## IOT/INDUSTRIAL 4.0 SOLUTION

IoT draws on an interconnected and connected object system so that it can collect and transfer data over wireless networks without human intervention. Previously it might not have occurred to humans how things like laptops, copiers, refrigerators, smart TVs or coffee pots could be connected to the internet. IoT attracts all devices, even devices that cannot connect to the internet. Almost everything with today's on / off switch and making it a part of IoT.

### Objective

- Improve the efficient use of Resources
- Reducing workload
- Reducing costs and increasing productivity
- Decision making based on data
- Improve user experience
- Improve data quality

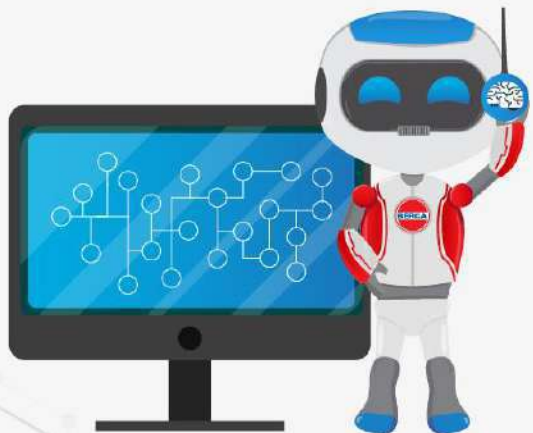
### Objective

- Monitor environmental conditions
- Managing company infrastructure
- Sensor Equipment

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# ARTIFICIAL INTELLIGENCE/MACHINE LEARNING

Enterprise Resource Planning (ERP) is a concept for planning and managing company resources, in the form of integrated program packages and multi-module programs designed to serve and support various functions within the company so that work becomes more efficient and can provide more services for consumers, which finally can produce added value and provide maximum benefits for all stakeholders of the company.

## Objective

- Help the machine learn data to solve problems
- Make future predictions based on past data
- To explore patterns in data.

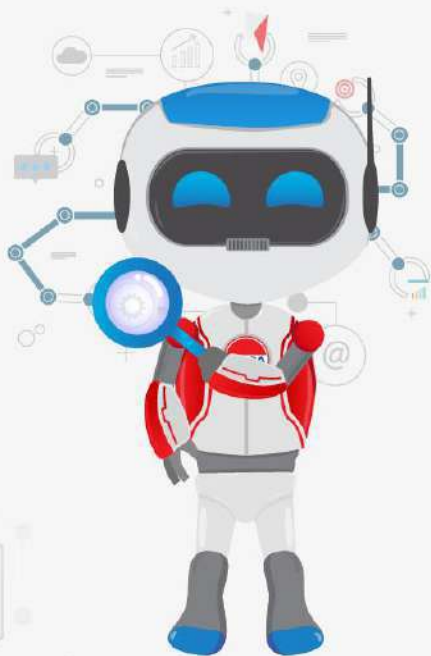
## Objective

- Estimating production requirements more accurately
- Support the implementation of predictive maintenance
- Optimizing the manufacturing process
- Making material procurement automatically
- Manage schedules automatically and flexibly

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**NVIDIA**



## IT AUTOMATION SOLUTION

IT automation, sometimes referred to as infrastructure automation, is the use of software to repeatedly create instructions and processes to replace or reduce human interaction with IT systems. Automation is the key to IT optimization and digital transformation. The scope of IT automation ranges from single actions to discrete sequences and, finally, to the deployment of autonomous IT that takes actions based on user behavior and other event triggers.

### Objective

- Application deployment
- Security and compliance

### Objective

- Reduced costs
- Increased availability
- Increased productivity
- Better performance

### Powered by Technology Ecosystems





## ENTERPRISE RESOURCE PLANNING

Enterprise Resource Planning (ERP) is a concept for planning and managing company resources, in the form of integrated program packages and multi-module programs designed to serve and support various functions within the company so that work becomes more efficient and can provide more services for consumers, which finally can produce added value and provide maximum benefits for all stakeholders of the company.

### Objective

- Coordinating the organization's business completely and Comprehensively
- Reducing time-consuming process performance and eliminating data duplication
- Helps manage goods or services faster Increase sales

### Objective

- Better Business Integration & Data Accuracy
- Information Systems Planning & Management
- Increased Efficiency and Productivity

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## HUMAN CAPITAL MANAGEMENT

Human Capital Management focuses on adding and creating value for human development. This encourages human capital to prioritize the importance of data retrieval, analysis, and presentation of data to get clear directions for taking an action.

### Objective

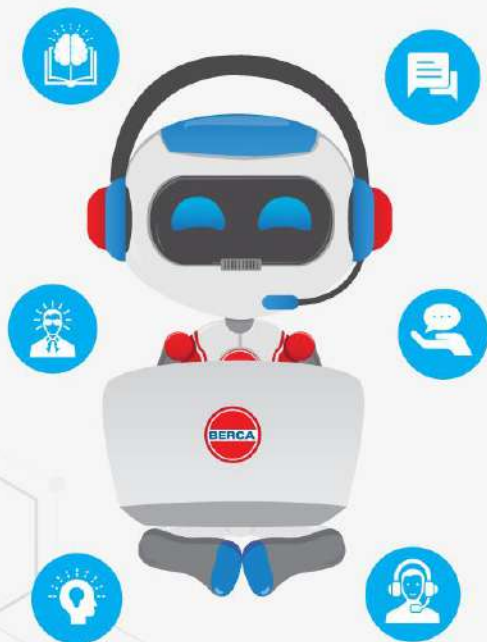
- Employee Recruitment Process
- Provide Job Desc in Organizational Structure
- Measuring Employee Workload
- Validating Data
- Calculating Depreciation of Employee Work Equipment and Equipment
- Taking Care of Employee Salaries
- Using Information Technology

### Objective

- Increased security
- Better learning
- Increased transparency
- Easily share important information across departments
- Nobody's the only expert

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## TECHNOLOGY CONSULTING SERVICES

Technology Consulting Services has a significant role in implementing digital strategy. Due to the rapid development of technology, consulting services are considered a crucial work scope in helping organizational growth.

Its application aims to accelerate business growth, manage risk better, reduce costs, and change the method or system.

### Objective

- Identify opportunities for growth
- Get valuable insights from many existing data
- Turning insights into more innovative business concepts
- Develop creative ideas to initiate implementation

### Objective

- Validate Expansion Opportunities
- Accelerate Technology Change
- Application Development Efficiency
- Strategic Alignment
- Process & Product Innovation

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VERTICA

outsystems

alteryx

Hewlett Packard  
Enterprise

Qlik

TIBCO

data  
iku

Power BI



## OUR TECHNOLOGY ECOSYSTEMS



# AWARD

## 2022

- Cisco Advanced Enterprise Networks Architecture Specialized Partner valid till 26 Jul 2022
- DELL 5 Years Commitment to Dell Technologies Partner Program 11 Aug 2022
- BHp TechData\_Expanding The Multiverse TechData Appriciation Night 2022

## 2021

- Cisco FY21 Enterprise Networking Partner of The Year Tier-2
- Cisco FY21 Tier-2 Parther of The Year
- Lenovo Top SMB Services Corporate Partner Champion FY2021
- Fortinet\_Partner Growth Excellence Award 2021
- HPI HP Partner Awards 2021 The ultimate Power Partner for PC Commercial
- Huawei Best Practice Partner pf The Year\_Huawei Partner Summit 2021
- TechData Top Enterprise Partner-Metro FY21
- BHp Fortinet Partner Growth Excellence Award 2021

## 2020

- Cisco\_FY20 Tier-2 Partner of The Year 2020
- Exclusive Networks Indonesia\_Top Performance Partner-FY2020
- HP HP Commercial Award 2020
- HPE FY20 Best Partner HPE Indonesia
- HPE FY20 Best Platinum Partner HPE Hybrid IT
- HPE FY20 Best Reseller HPE Pointnext Services



- Cisco FY19 Enterprise Networking PARTner of The Year Tier-2 2020
- Cisco FY19 Meraki Partner of The Year 2020
- Cisco FY19 Tier-2 Partner of The Year 2020
- BHp APC Best Reseller of the Year 2019 Elite Partner
- Exclusive Networks Indonesia Top Performance Partner FY2020

# OUR CUSTOMER

PT Berca Hardayaperkasa has been trusted to provide ICT solutions to business challenges from both enterprise and mid market customers from various industries like Telecommunication, Media, Financial Services Industry, Oil and Gas, Mining, Manufacturing, Retail, and Distribution throughout Indonesia and other countries such as Singapore, Australia, Japan, Philippines, Brunei Darussalam





And many more...

**Our Presence**

HEAD OFFICE  
 BRANCH OFFICE  
 REPRESENTATIVE OFFICE

BANDAR ACEH, MEDAN, PEKANBARU, BATAM, TANJUNG PINANG, PADANG, BENGKULU, JAMBI, PANGKAL PIANG, PALANGKARAYA, BANJARMASIN, BALIKPAPAN, SAMARINDA, GORONTALO, PALU, BULUNGAN, TERNATE, SORONG, MANOKWARI, JAYAPURA, KENDARI, AMBON, KUPANG, BALI, MATARAM, SURABAYA, JEMBER, MALANG, GIREBON, BANDUNG, SEMARANG, JAKARTA

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